

Background

This European Cultural Capital Program 2010 affiliated event continues discussions having commenced at two previous Health Bridges Across the Bosphorus conferences and their spin offs in 2008 (HBAB 1 in Raesfeld, DE) and 2009 (HBAB 2 in Antakya, TR).

HBAB 3 is jointly arranged at the local level with several partners from: DRK KV Mettmann, EAEC, IAT-FH Gelsenkirchen, Gesundheitscampus NRW, UWH, Univ. of Essen, WISHES. This way inter-professional health demand and supply research in cooperation with practical experiences is to stipulate innovative intercultural acceptable, globally sustain co-operations and problem solving.

Aim is to link inter-professional service with health demand and supply research plus initiatives in harmony with national, European and other international missions in education, vocational training employment sector. Exemplary approaches to current challenges or future developments shall be accented exceedingly.

State of the arts actualized topics are selectively made accessible to experts, current and future students, trainees, specific target groups, the wider public and political decision makers.

National and international mutual value shared co-operations are envisaged supporting sustain socio-ecological co-operations as opposed to increasing competition between service/product suppliers, higher education institutions and business, primarily focussing on short term returns of investment. On this basis best practice models for European-wide political concepts, values, standards and strategies are aimed for, with German Turkish co-operations high on the agenda.

Key contributors are expected through various experts, associations, initiatives, societies, networks at the local to international level (e.g. BMBF-IB, BVMD, COPORE, DAAD, EAEC, EMA, EMSA, EMSC, EPMA, German-Turkish Medical Society, Global Marshall Plan, HRK, MoHProf, RedCross/RedCrescent, Tübitak, WHO, UNESCO). Last, but not the least, important contributions are guaranteed by European Community offices and General Directorate representatives (e.g. EACEA, GD EduC and GD SANCO).



Bosphorus Bridge,
Istanbul, Turkey

HBAB 3 also includes the

2008-2457 / 001-001
MUN MUNATT



WISHES Networking Days

NWD 2010 | 15 + 16 May

EC supported Erasmus Mundus project to guarantee virtual facilitation of real life co-operations within the European Higher Education and European Research Area (EHEA-ERA) via high quality fits between students/trainees, educational institutions, employment sector.

Launching, practical training and preparation for spin offs with an electronically tailored multi-component strategy.

Co-operations exist with:

- European Association of Erasmus Coordinators (EAEC),
- European Erasmus Mundus office,
- European Medical Association (EMA),
- German Academic Exchange Service (DAAD),
- Inst. Work and Technology (IAT), University App. Sc Gelsenkirchen.

Health Bridges Across The Bosphorus 3

(HBAB 3)

13 May – 17 May 2010

Essen (Germany)

Haus der Technik

(www.hdt-essen.de)

Hosted by:

European Association of Erasmus Coordinators
European Medical Association
German Red Cross, Mettmann Shire
German-Turkish Medical Association
Health Campus Northrhine-Westphalia
Institute "Work and Technology", Gelsenkirchen, Germany

Patronage: Reinhard Paß, Lord Mayor of Essen

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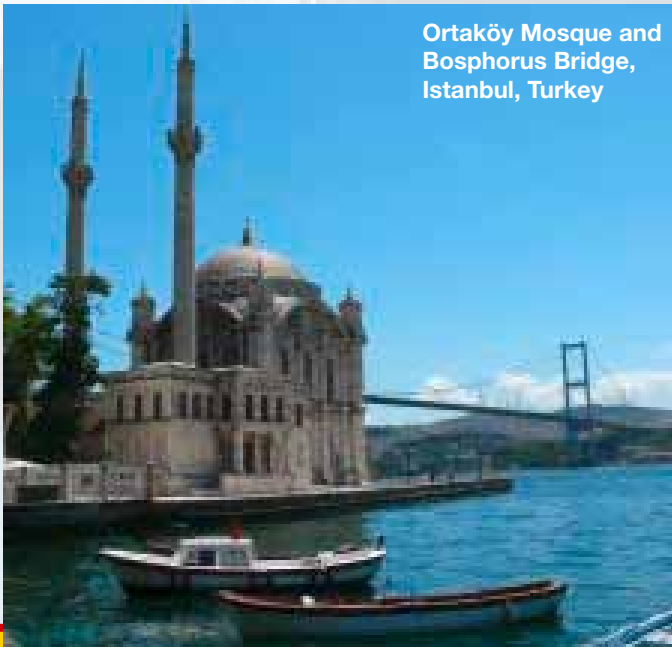
Bernd Zimmermann (bz@mz-bonn.com)

Mintard Bridge over the Ruhr,
near Essen, Germany



HBAB 3 will address the following thematic areas in a trans-culturally sensitive way:

1. Overriding international, national regional and local developmental tendencies and concepts in health and social sectors;
2. Societal and individual versus institutional and political demand, general standards and individualization; expertise and education, service offers (and access to / participation in them), supply and resources, local and international (European and beyond) aspects;
3. State of the art scientific progress, diagnostics, therapy, rehabilitation and social care;
4. Education, training, LLL and business;
5. Globalisation and ethics;
6. Technology and process optimization;
7. e-Health approaches and Ambient Assisted Living strategies;
8. Research supported community focused inter-professional activity plus policy in the health and social sector;
9. Affiliation with the European Cultural Capital Program 2010 by delegates from the Cities of Essen, Pecs and Istanbul



Ortaköy Mosque and Bosphorus Bridge, Istanbul, Turkey

Major conference aims therefore include:

1. Promotion of the European Higher Education Area – European Research Area in the health and social sector, perspectives (Bologna, Lisbon, European Qualification Frame) in relation to additional international concepts and strategies of/ for educational institutions, future school leavers, students, trainees, LLL and enterprise;
2. Promotion of sustain cooperation in the health and social sector with a particular focus on multiculturell and multiethnical societies in Europe, research and health service projects.
3. Health demand, supply and participation problems plus respective solutions for people with migration background;
4. New approaches (options, demand, access, participation, outcome monitoring) in predictive, preventive and personalised medicine for sustainable interprofessional community health and social sector policies;
5. Complementary health approaches (Music Therapy);
6. Development of state of the art strategies in research and practical projects in all of the above areas. These may take the form of lectures, posters, small intense working units, informational, analytical presentations, autonomous subworkshops/summer schools or post conference On Site visits, training courses / spin off initiatives;
7. Selected main lectures and a fair, will involve the wider public and give higher education institutions, networks, societies, initiatives, business etc. the chance to present themselves to the community, future students, staff, customers and co-operation partners;
8. Lessons learned for European education, professional training, LLL qualification, service concepts, outcome control,

health and social service, inter-professional demand analysis, supply, participation and export;

9. Preparation for new European minded professional German Turkish partnerships and joint projects under the utilization of national to international funding lines (European and other) will particularly be supported by post conference On Site Visits.



Former coalmine World Cultural Heritage Essen, Germany

Contributors interested in active participation should immediately inquire with:

Health Care: info@iat.eu
Social Care: info@drk-mettmann.de
WISHES/NWD: steinmann@eu-wishes.eu

Organisatory questions:
www.hdt-essen.de and bz@mz-bonn.com

We foresee restrictions in the number of lectures but neither posters nor fair contributions.

Donations are kindly requested to support our projects:
German Red Cross, Mettmann Shire
Acc.-No. 1158300, BLZ 37020500, BIC BFSWDE33XXX
Bank für Sozialwirtschaft, Köln (Cologne)

Preliminary program and further information:

www.healthbridges.eu